

ORDER



Orders
Order / Rev: 726095
Alt Order #: 06400768
Product Desc: DALTON FOR GOVERNOR
Estimate: 2564
Flight Dates: 10/31/12 - 11/05/12
Original Date / Rev: 10/31/12 / 11/01/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dalton/D/ NC Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	29	\$6,325.00	\$5,376.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	29	\$6,325.00	\$5,376.25	0.00
Totals	29	\$6,325.00	\$5,376.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	11/02/12	11/02/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$525.00		0.00			
E 2	WFMY	11/02/12	11/02/12	M-F 7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$550.00		0.00			
E 3	WFMY	11/05/12	11/05/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$350.00		0.00			
E 4	WFMY	11/05/12	11/05/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$55.00		0.00			
E 5	WFMY	11/05/12	11/05/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$130.00		0.00			

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	11/05/12	11/05/12	M-F 730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$550.00		0.00				
E 8	WFMY	11/03/12	11/03/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
GOOD MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$110.00		0.00				
E 9	WFMY	11/04/12	11/04/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
GOOD MORNING SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$110.00		0.00				
E 10	WFMY	11/01/12	11/01/12	News 2 at 5 News 2 at 5	CM	5-530p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$350.00		0.00				
E 11	WFMY	11/01/12	11/01/12	M-F 6-8a Good Morning Show	CM	6-8a	---T---	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$130.00		0.00				
E 12	WFMY	11/01/12	11/01/12	M-F 730-8p Jeopardy	CM	730-8p	---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$550.00		0.00				
E 14	WFMY	10/31/12	10/31/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	--W----	:30	1	\$55.00	P-4	0.00	NM	2	\$605.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$55.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	10/29/12-11/04/12		M-F 5-6a		5-6a	--W-----	:30		(\$55.00)		0.00	NM		
See MG 14.2,14.3															
2	WFMY	11/01/12-11/02/12		M-F 5-6a		5-6a	---ThF----	:30		\$55.00		0.00	NM		
Ⓜ MG for 15.1,14.1															
3	WFMY	11/01/12-11/02/12		M-F 7-730p		7-730p	---ThF----	:30		\$550.00		0.00	NM		
Ⓜ MG for 15.1,14.1															
E 15	WFMY	10/31/12	10/31/12	M-F 7-730p Wheel of Fortune	CM	7-730p	--W----	:30	1	\$550.00	P-2	0.00	NM	0	\$0.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	10/29/12-11/04/12		M-F 7-730p		7-730p	--W-----	:30		(\$550.00)		0.00	NM		
See MG 14.2,14.3															
N 16	WFMY	11/02/12	11/02/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$120.00		0.00				
N 17	WFMY	11/02/12	11/02/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			2		\$130.00		0.00				
N 18	WFMY	11/02/12	11/02/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WFMY	11/02/12	11/02/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	----F--		2			\$130.00		0.00				
N19	WFMY	11/02/12	11/02/12	M-F 4-5p Ellen Degeneres	CM	4-5p	----F--	:30	2	\$165.00	P-2	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	----F--		2			\$165.00		0.00				
N20	WFMY	11/03/12	11/03/12	Good Morning Show Sat Good Morning Show Saturday	CM	6-9a	-----S-	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S-		3			\$110.00		0.00				
N21	WFMY	11/04/12	11/04/12	Good Morning Show Sun Good Morning Show Sunday	CM	6-9a	-----S	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		3			\$110.00		0.00				
N22	WFMY	11/05/12	11/05/12	M-F 4-5p Ellen Degeneres	CM	4-5p	M-----	:30	2	\$165.00	P-2	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		2			\$165.00		0.00				
N23	WFMY	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-10:30a	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1			\$350.00		0.00				
Totals														29	\$6,325.00